



NCR RealPOS™ DynaKey™

Maximize productivity;
Minimize
training time



- Intuitive user interface shortens training time for new employees
- The DynaKey solution reduces errors and improves productivity
- Optional touchscreen for increased flexibility
- Over 200,000 shipped

More Productive Cashiers

NCR RealPOS DynaKey is an innovative operator interface for point-of-service (POS) workstations that can dramatically shorten training time for new employees, while increasing experienced user productivity - a benefit your customers will note and appreciate.

The DynaKey Difference

NCR RealPOS DynaKey's easy-to-use, ATM-like interaction leads employees through each consumer transaction efficiently and correctly. The interface is designed to work the way employees think, instead of training your employees to think the way a computer works. NCR RealPOS DynaKey simplifies complex transactions by allowing employees to:

- select fewer keys
- choose only from valid options
- memorize very little information
- use easy-to-understand graphical images
- complete the same transaction in different ways

Maximum Flexibility

Designed in conjunction with NCR's human factors



Studies show that NCR DynaKey can reduce training time up to 50%, while increasing cashier productivity by as much as 10%.

engineers, the NCR RealPOS DynaKey's proven design combines a high resolution, 12.1" color LCD with thirty-five keys including: eight dynamic keys, POS function keys, a numeric keypad and receipt scrolling keys. The intuitive design helps store employees feel more confident during the checkout process, and allows them to focus on customer interaction while minimizing mistakes.

The newest generation NCR RealPOS DynaKey leverages Powered Universal Serial Bus (USB) and Digital Visual Interface (DVI) connections that allow seamless integration to NCR RealPOS 80 and 80c terminals.

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DynaKey with Touchscreen

Today's point-of-service workstation must fulfill many checkout, customer service, and back-office requirements. The NCR RealPOS DynaKey combined with a resistive touchscreen creates a multi-purpose checkout that allows retailers to leverage the many proven benefits of DynaKey with the additional flexibility of a touchscreen. Point and touch performance enables retailers to automate and simplify many customer service requests such as product look-ups or implement point-of-purchase promotions. Retailers can also leverage the touchscreen to combine the back-office workstation and POS terminal functionality, improving productivity at the front end.

Get the Customer Service Advantage

NCR is the retail industry leader in applying expertise in human factors engineering to solve store operations challenges and improve in-store productivity. With the help of NCR's DynaKey, your point-of-sale device is transformed into the point-of-service providing a significant positive impact on your business' bottom line.

Technical Specifications

- 12.1" active matrix (800x600) color LCD
- 8 'ATM-like' dynamic keys
- Up/down receipt scrolling keys
- Keylock security
- Audio speaker
- LED indicator
- Spill-resistant design
- Dimensions: 10.25" (H) x 17.1" (W) x 3.5" (D)

Options

- Magnetic stripe reader (3-track)
- Integrated and remote mounting options
- Stereo speaker upgrade kit
- Customer display mount
- Resistive touchscreen

USB Specific Features

- Standard USB + Power
- Standard DVI for display data
- 35 user programmable keys
- Three full-speed USB ports
- Field Upgradeable Firmware

PS/2 Specific Features

- 35 functional keys
- Numeric keypad
- PS/2 keyboard port
- Scanner port
- Wedge interface

For more information, visit www.ncr.com, call 866.431.7879, or email retail.contactus@ncr.com.

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