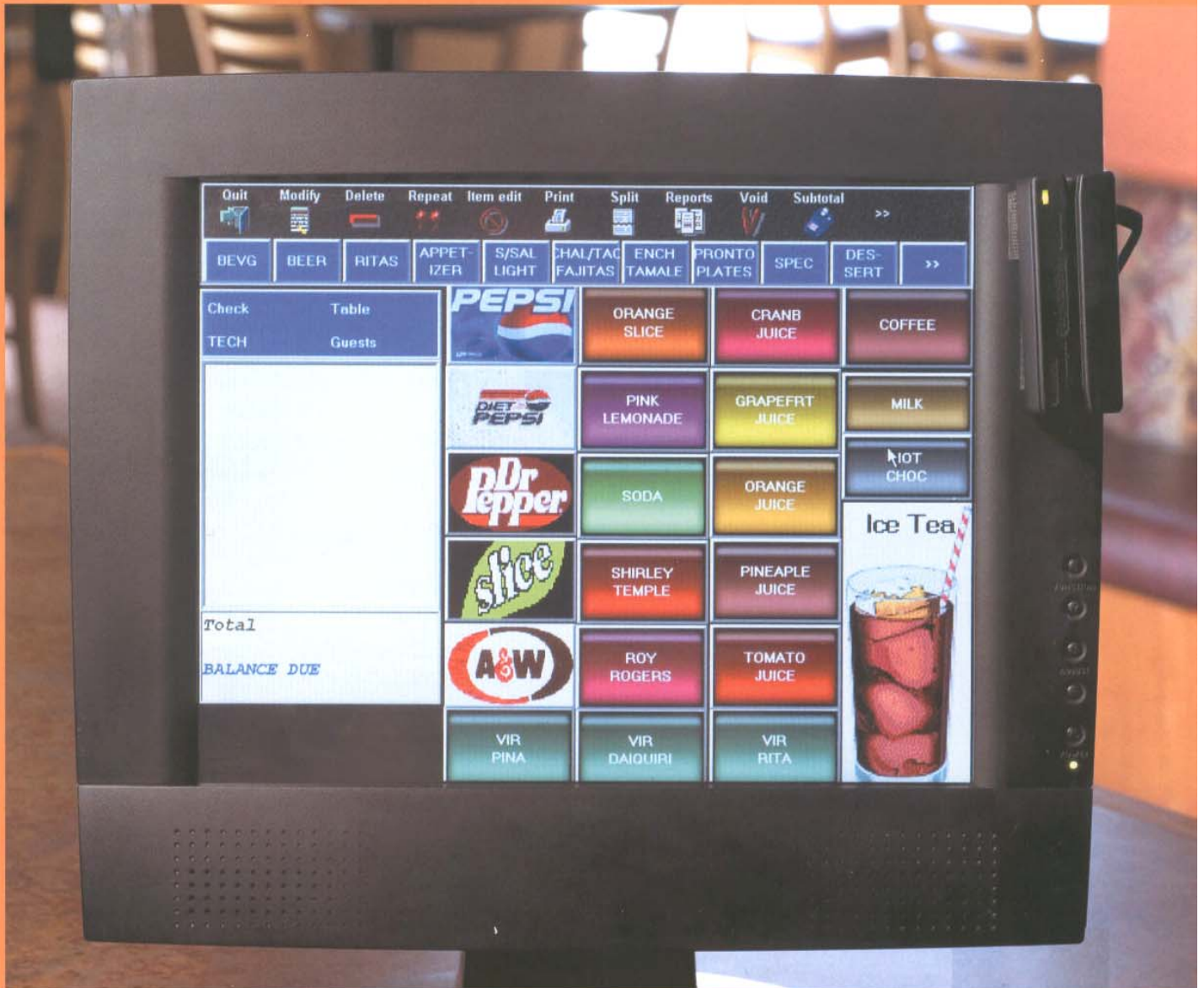


FOCUS



RESTAURANT MANAGEMENT SOFTWARE THAT'S
SIMPLE, FLEXIBLE & POWERFUL.
WITHOUT COMPROMISE.

Built upon the knowledge and experience of five generations of POS products, Focus POS was developed and designed with restaurateurs in mind. From controlling your costs to streamlining your operations, Focus is an easy, trouble-free system with features and functionality that go beyond the ordinary. While others have tried to replicate our system, the time-tested development and expertise inherent in Focus remains unique.

How did our product become the valued POS system used by so many? Quick response. Listening to our customers is one of the things we do best. We constantly utilize feedback to not only refine our software, but stay current with the needs of our industry. The result is quick implementation, improved operational reliability and productivity and reduced costs through a simple, flexible, powerful management tool.

WHY FOCUS?

- Ease of use
- Save time and money on training
- Provide faster, more accurate service
- Eliminate shrinkage
- Build profits
- Utilize HDB - the only database designed for hospitality POS
- Control gross margins

FOCUS STREAMLINES OPERATIONS FOR A VARIETY OF ENVIRONMENTS

- Local Independents
- National Chains
- Table Service
- Counter Service
- Pizza
- Fast Food
- Bars
- Take-Out
- Billiard Halls
- Delivery
- Cafeterias
- Hotels
- Country Clubs
- Gentlemen's Clubs
- Entertainment Venues

POS MADE EASY

Focus is intelligent software that enables you to confidently manage your environment. With vivid images and intuitive operability, you can retrieve information faster and more effectively than ever before. Advanced graphical user interface and iconic displays guide users through each task effortlessly. Focus provides nutrition information, recipe options to prepare or describe menu items and the ability to train staff on-line, manually, or via video.

Order entry can be done from one screen, with the minimal amount of touches to ensure efficient order taking, allowing for increased productivity and accuracy. Your team will be up to speed instantly. Provide the best service possible and *focus* on increasing table turnover.

VERSATILITY & CONTROL

Focus is versatile, allowing you to control labor, food and operations costs accurately. With Focus, you can monitor and regulate specific areas of your restaurant by setting parameters for users based on their function and level. With Focus, shrinkage, inventory and accounting are kept in check. With essential theft prevention measures at every level, attendance and payroll reports (including overtime) for any pay period are produced. Controlling employee clock in/clock out times is a simple task, giving you the ability to restrict overtime as well as override and manage schedules and breaks with ease.

Control your environment and *focus* on creating a culture of accountability.

INFORMATION AT YOUR FINGERTIPS

Focus takes an easy approach to keeping up with every dollar coming into your business while expanding your reach. Focus Enterprise utilizes the Internet to provide centralized data collection from remote locations for quick, efficient and daily communications, including custom reports and accounting interfaces. From timely up-to-the-minute reports to extensive historical reports, you'll have the information you need to create processes and detect problem areas effectively. For special requirements, Focus interfaces to your favorite accounting software.

With unsurpassed functionality, Focus provides on-screen scheduling spreadsheets to easily show schedules by job or employee.

Projected sales entry allows real time labor percentage calculations. As schedules change, total hours for an employee, for a day, labor costs and percentages can be viewed and updated immediately and automatically. Keep your budget in line so you can *focus* on your bottom line while eliminating costly errors and gaining success.

EFFICIENCY AT ITS BEST

With Focus, it's all about being efficient. That's why we created a comprehensive set of modules to address all aspects of your business. From timekeeping, scheduling, promotions and table management to credit card approval, hotel interfaces, customer databases, inventory, reports and email, Focus give you the ability to effectively manage your environment.

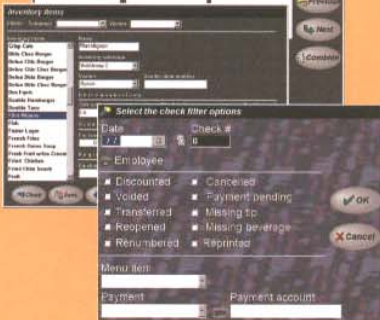
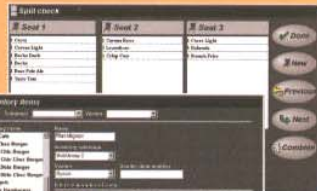
Want to set up promotions or sales contests? Focus makes it a snap. With a few clicks of the mouse, high margin items or excess inventory can be turned over with minimal effort, and a little bit of fun. Focus totals are updated every few minutes, with results optionally displayed on each station so servers can view their ranking. Increasing your sales and morale is both effortless and dramatic. Create team spirit and *focus* on counting the incremental profits.

PROVEN SOLUTIONS. PROFITABLE RESULTS.

Keeping up with the needs of our industry isn't enough. We've never been satisfied with the plodding approach that is typical of traditional restaurant system management companies. We measure our success based on our ability to help our customers exceed their business objectives. And we know that carefully established relationships, return on investment and flexible integrations are important.

That's why we take things a step further to ensure quality features that truly pertain to your everyday business issues. Focus is a culmination of development and design from every aspect of the restaurant business. Thoroughly tested and evaluated, Focus offers the most sophisticated technology available on the market today, providing best of breed capabilities that remain simple, flexible and powerful. Without compromise.





PROVEN SOLUTIONS. PROFITABLE RESULTS.

- Over 25 years of POS development experience, thousands of installations worldwide, with a rich heritage of delivering innovative software technology to the hospitality industry.
- A simple philosophy: create intelligent software solutions that position our customers for profitability and competitive advantage.
- One focus: serve the hospitality industry, thereby assuring our customers the most robust and reliable product for success.
- All the benefits of an expert team that understands your environment, continually solicits market feedback, researches and develops to provide inherent functionality that address your most critical business needs.
- Results for staying ahead of the game; promoting efficient operations, reduced costs and increased productivity for the ultimate business value.

