

# InfoTouch

Corporation

InfoTouch • 303 Research Drive Suite 200 • Norcross, GA 30092 • 800-678-8682 • www.infotouch.com



*Imagine a Point-of-Sale that's easy to use and can pay for itself by reducing your training costs.*

If you've been looking at all the POS software available to you today, you may have come to the conclusion that they are all the same. All those keyboard-based systems that require your cashiers to memorize untold number of keystroke sequences to ring up transactions; or other applications that look more like a spreadsheet than POS; or the ones that claim to be touch screen, but are nothing more than keyboards enabled on a touch screen still using the F1 through F12 function keys! You pay your cashiers for fast, friendly and courteous service – why not give them a POS system that allows them to do so.

Since 1986 InfoTouch Corporation has been delivering award-winning touch screen POS solutions to specialty retailers. While other POS providers have been scrambling to 'touch-enable' their keyboard-based systems, InfoTouch continues to be the only specialty application designed from inception to be touch screen.



**Nobody has delivered touch screen POS longer or better than InfoTouch... Nobody!**

**Why touch screen?** With 300% cashier turnover for most retailers, training time is expensive and time consuming. Retailers need to implement a POS system that is easy to learn, quick to train and provides fast checkout times. The InfoTouch Retail Suite can reduce your training time and cost by 30% or more and cashiers tell us it's "fun" to use.

In addition, the InfoTouch Retail Suite provides the following benefits:

- ▶ 33-50% increase checkout throughput
- ▶ Reduced errors at POS
- ▶ Improved and enhanced customer service
- ▶ More durable in harsh retail environments
- ▶ No wasted counter space
- ▶ Software enhancements and changes can be downloaded and updated automatically

We know retail like no other. The InfoTouch Retail Suite has been solving business issues for retailers in all kinds of specialty environments including:

- Cookie Stores • Candy Shops • Hardware • Apparel • Golf Courses • Liquor • Sporting Goods • Beauty Salon • Copy Centers • Gift Shops • Music • Automotive • Tire Dealers • Golf Supply • Scuba/Dive Shops • Bike Shops • Hardware Stores • Shoe Stores • Arena Events • Pet Stores • Health Food • Electronics • Jewelry • Building Supply • Photo • Cellular Stores • Tobacco • Art Supply • Book Store • Feed Stores • Hobby Shops • Marina • Video • Florist • Fabric • Furniture • Office Supply • Toy Stores • and many more!!!



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*Imagine a POS application flexible enough to meet the unique business requirements of various specialty retailers.*

The InfoTouch Retail Suite is comprised of 3 components: Store Manager, Enterprise Manager and Data Exchange Manager.

### ***Store Manager -***

The heart of the in-store system with unmatched speed of operation, ease-of-use and flexibility at the POS. Includes the following modules: Register (POS), Inventory, Customer History & Information, Employee Information, Time & Attendance, Purchase Orders and Vendors. Payments Processing, Gift Cards and Loyalty programs powered by Moneris Solutions.

### ***Enterprise Manager -***

Enterprise Manager utilizes Microsoft's SQL Server™ database and provides for the central control of the following information: Inventory and Replenishment; Customer information, history and CRM; Employee information and compensation; Vendor history and information. Using a tiered-hierarchical approach, retailers classify their operations into districts, regions and areas for analyzing and controlling information. Enterprise Manager also provides for: Robust reporting, Store to Store inventory queries, Customer relationship management, interfaces to accounting and payroll systems and an E-Commerce API for web integration.

### ***Data Exchange Manager -***

Data Exchange Manager facilitates two-way dialog between stores and corporate headquarters as it prepares the files that are going to the stores and takes the transaction logs from the stores to update the SQL tables. Support is included for dial up access over phone lines as well as real-time, Internet-based communications. It also facilitates the integration with accounting and payroll systems as well as E-Commerce packages.

All the functionality that a single or multi-store retailer needs to manage their operations in an easy to use and affordable application. You don't have to use your imagination anymore –  
**to see the real thing just contact InfoTouch at:**

- 800-678-8682
- [info@infotouch.com](mailto:info@infotouch.com)
- [www.infotouch.com](http://www.infotouch.com)

